

25th Anniversary
RED TIE GALA

Nov 2nd, 2024 | 6 PM | Community Choice Convention Center



Ronald McDonald
House Charities®
Central Iowa

— Live Entertainment by —

THEPORKTORNADOES

SPONSORSHIP OPPORTUNITIES



Keeping families close®

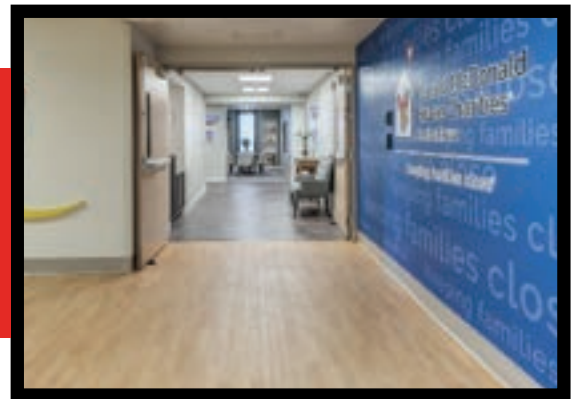
Ronald McDonald House Charities of Central Iowa Impact

Ronald McDonald House has been “Keeping Families Close” for over 40 years. Ronald McDonald House Charities of Central Iowa enhances the healthcare experience for families through comfort, care, and supportive services. Each year hundreds of families are served through our programs.



Ronald McDonald House at Blank Children's Hospital gives families a welcoming place to stay nearby so they can focus on caring for their children.

Ronald McDonald House inside MercyOne Children's Hospital provides families with a place to stay right inside the Hospital. They can focus on caring for their children without ever leaving the hospital.



Ronald McDonald House meal provider program helps keep families nourished and healthy for their children. A dinner is provided each night at both Houses. This relieves costs for families and eliminates worrying where their next meal will come from.

We rely on the generosity of our donors for 90% of our annual revenue. Donors are welcome to contribute to the program of their choice or apply their gift to the area most in need.

25th Anniversary Red Tie Gala

November 2, 2024 Community Choice Convention Center



SPONSORSHIPS

Red Tie Sponsor \$15,000

(2 Available)

- Entrance to all RMH 2025 Events:
- (1) Team of 4 at Golf Event
- (1) Team of 4 at Sporting Clays Event
- 1/2 Girlfriends Table at Wine & Shoes
- 1/2 VIP Table at "Ron Don" Cigars, Bourbon & Brew
- Additional Table of 8 at Gala
- Logo prominently displayed at event on stage
- Ability to distribute promotional materials at event
- Custom Social Media post by Emcee Elias Johnson
- Custom RMH Marketing Post on Social Media
- Marketing link on RMH & Event Website

Gold Tie Sponsor \$7,500

(2 Available)

- Table of 8
- Premium wine at table
- Logo prominently placed on Event Program
- Marketing link on RMH & Event Website
- Custom RMH Marketing Post on Social Media
- Logo prominently displayed at Event

Black Tie Sponsor \$5,000

(4 Available)

- Table of 8
- Logo prominently placed on Event Program
- Marketing link on RMH & Event Website
- Custom RMH Marketing Post on Social Media
- Logo prominently displayed at Event

Band Sponsor \$6,000

(1 Available)

- Table of 8
- Logo prominently displayed on Main Stage
- Named Sponsor on Event Program
- Marketing link on RMH & Event Website
- Custom RMH Marketing Post on Social Media

Bar Sponsor \$3,500

(6 Available)

- Table of 8
- Branded and Logo items for attendees at Bar
- Marketing of Logo at Event
- Named Sponsor on Event Program
- Marketing link on RMH & Event Website
- Custom RMH Marketing Post on Social Media

Photo Sponsor \$3,500

(1 Available)

- Table of 8
- Marketing of Logo at Event
- Company logo on all Photo Booth photos
- Named Sponsor on Event Program
- Marketing link on RMH & Event Website

Table Sponsor \$1,800

- Table of 8
- Named Sponsor on Event Program

SIGN UP NOW!

Help A Family Heal

Every donation to Ronald McDonald House Charities of Central Iowa makes an impact. Your donation helps families stay close to their critically ill or injured children while they stay at our local hospitals and clinics. Scan the QR code below to visit our donation page, and make a difference today.



Donate an Event Item

- Your Personal Condo or Timeshare
- Tickets for Sporting Events
- Service by Your Company that is Unique.
- Spa Packages, Jewelry, Cleaning Services, etc.
- Gift Cards
- Logo'd Items
- Golf Bag and/or Clubs
- Wine, Whiskey, Scotch, etc.
- BBQ Pits, Smokers, Grills, Fire Pits, etc.

REGISTRATION FORM

Please return the bottom portion of this page by mail or email.
Address: 1441 Pleasant Street, Des Moines, IA 50314 | Email: events@rmhdesmoines.org
For more information, please contact Paige Moore at (515) 204-2000 | Tax ID 42-1117423

Please send all logos and signage to events@rmhdesmoines.org

Sponsorship Giving Level (Please Check the Box)

<input checked="" type="checkbox"/> Red Tie Sponsor: \$15,000	<input checked="" type="checkbox"/> Photo Sponsor: \$3,500
<input type="checkbox"/> Gold Tie Sponsor: \$7,500	<input type="checkbox"/> Table Sponsor: \$1,800
<input type="checkbox"/> Black Tie Sponsor: \$5,000	<input type="checkbox"/> Non-Attending Sponsor: \$1,000
<input checked="" type="checkbox"/> Band Sponsor: \$6,000	<input type="checkbox"/> Help A Family Heal: \$ _____
<input type="checkbox"/> Bar Sponsor: \$3,500	<input type="checkbox"/> Donated Item: _____
<input type="checkbox"/> I am interested in my company providing volunteers for this event:	

Company _____

Sponsorship _____

Contact Name _____

Email _____

Phone Number _____

Payment Method: (circle one)

Master Card

Visa

AMEX

Discover

Check (Payable to the Ronald McDonald House)

Name on Card _____

Total Amount _____

Card Number _____

Expiration Date _____

CVV _____

Signature _____

Date _____



RMHC
Central Iowa

IN-KIND DONATION FORM

Benefiting Ronald McDonald House Charities® of Central Iowa

Tax ID#: 42-1117423 | Red Tie Gala

Date

Donor's Representative Name

Donor Company Name

Phone Number

Email

Mailing Address

Signature

Approximate Retail Value

Description of Item(s) or Service(s) Donated: _____
